Coffee With Cobb

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Cybersecurity
in the SMB Space

Today's Presenters

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A Proper Cybersecurity Stance Has Two Sides

Technical devices

Business policies

SMB Cyber Risks

- 43% of all data breaches are from SMB's

- 54% believe their companies are too small to be a target

- 60% cite employee negligence as a cause

- 83% lack the funds to deal with the repercussions

    of a cyber attack

- 62% of Phishing simulations hook at least one

    set of user credentials

The Technical Side of Cybersecurity

- AV/EDR
- Firewall UTM
- Spam filtering
- Drive encryption
- Backup
- Strong Passwords*

- MFA
- Remote Access
- SIEM/SOC
- DLP, ATP, AIP in M365
- Wireless networks
- Mobile device monitoring

The Business Side of Cybersecurity

- Security Awareness Training
- Acceptable use policy
- Disaster Recovery
- Security policies
  - M365
  - Shared documents
  - LOB software

- Cyber liability insurance
- New/Former employee policies
- NIST guidelines
- Security Audit/Ethical Hacking
- Dark Web monitoring

You must have both Technical and Business processes for a complete Cybersecurity protection

Technical devices, software and features

Business policies, processes and education

10-Point Checklist for SMB Security

https://discover.cobbtechnologies.com/mits-cyber-security-checklist

Secure Password Checker

https://discover.cobbtechnologies.com/cspc

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Thank you for Joining us.

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