

The webinar will start in just a moment.

**Coffee is brewing,  
be right with you...**



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# **Title: Folders are Dead**

**Mike Young – Strategic Sales Executive**  
**Marc Klein – Professional Services Manager**



# INFORMATION SILOS ARE PROLIFERATING -- AND BUSINESSES ARE STRUGGLING TO MANAGE THEM

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Traditional Approaches aren't working.

Information is trapped in rigid, one-size-fits-all systems,  
or it chaotically proliferates.

**...stifling productivity and innovation.**

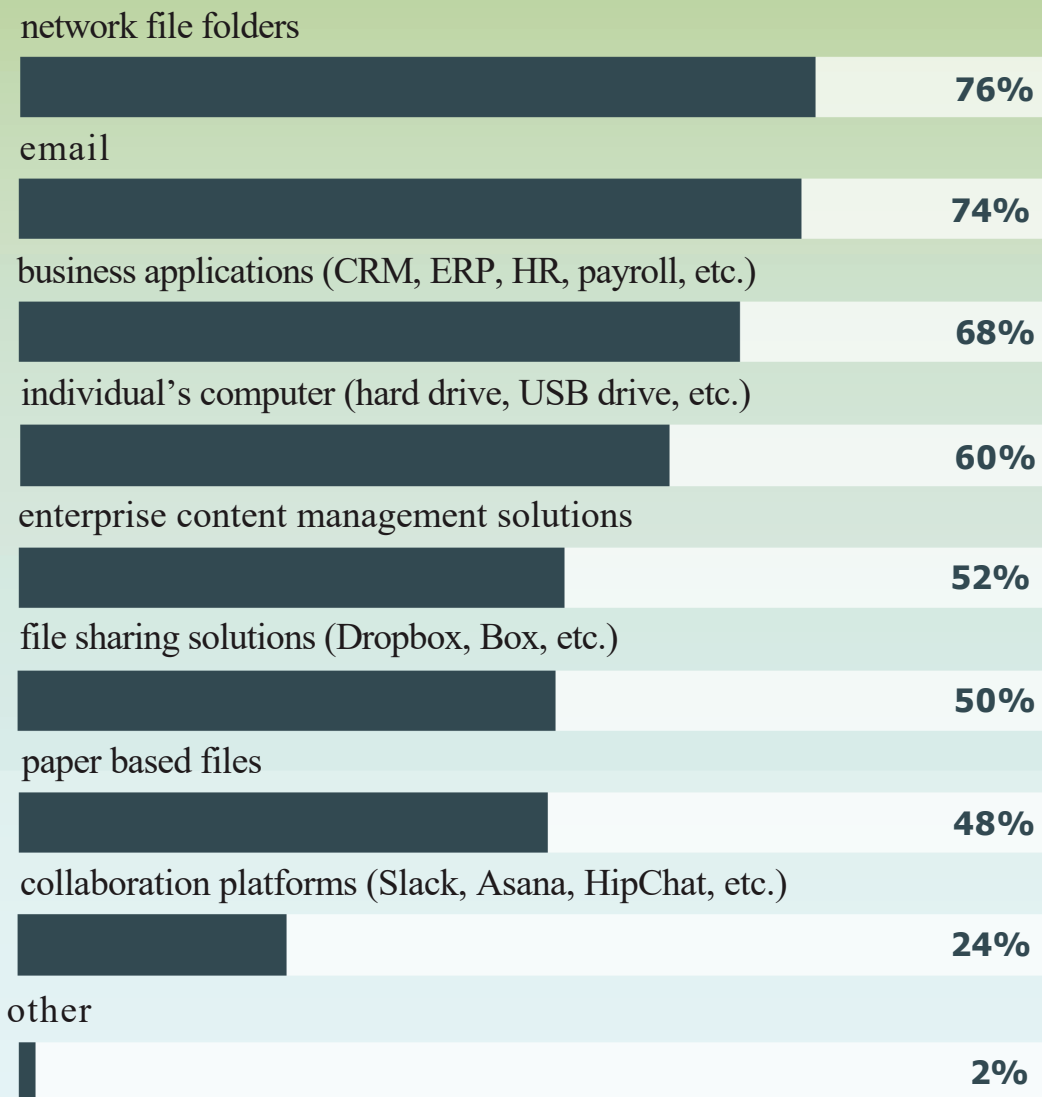
**...the harder businesses hold on to old approaches,  
the worse it gets.**



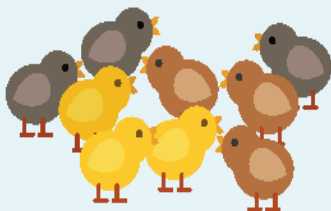


# SO MANY INFORMATION SILOS, SO LITTLE VISIBILITY

Which of the following does your company use to manage and store its documents and other information? (check all that apply)



# Why Traditional Solutions and Approaches Can't Solve Today's Information Management Challenges

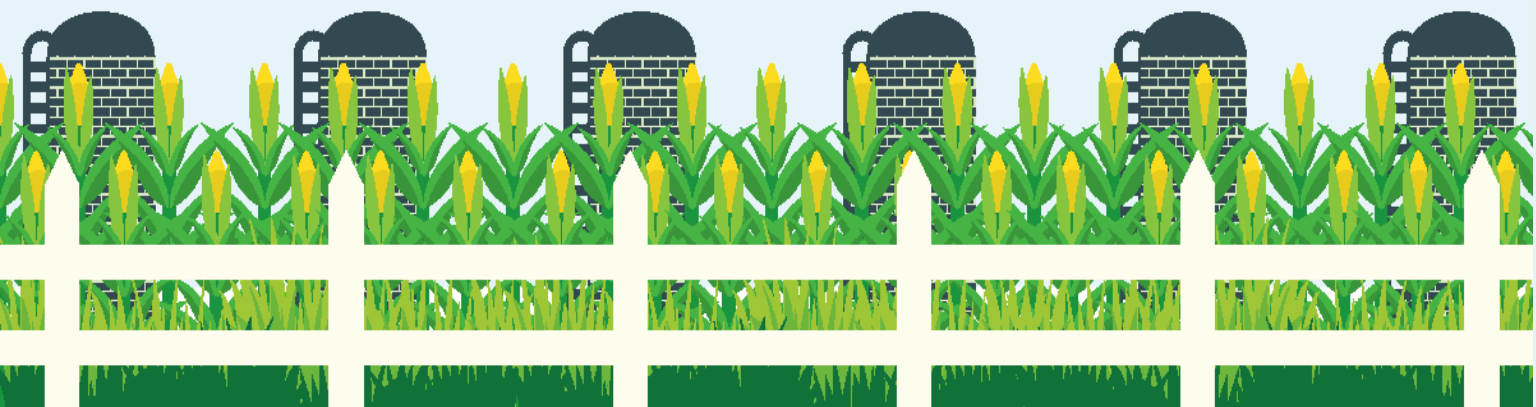


**38%** Cite that, on average, they have must search three or more systems or locations to find the most current version of a document or file.



**2/3** Say that different versions of documents and files in different systems and locations.

**44%** said that not being able to find a document or file they're looking for happens to them on a weekly basis.



# "VERSION CREEP" THE INEVITABLE BY-PRODUCT OF INFORMATION SILOS

4 out of 10 people (41%) say it's difficult to confirm whether they're accessing the most recent version of a file or document.



Nearly half (48%) said they regularly find it difficult to locate the correct document or information because there are multiple systems and storage locations in use at their company.





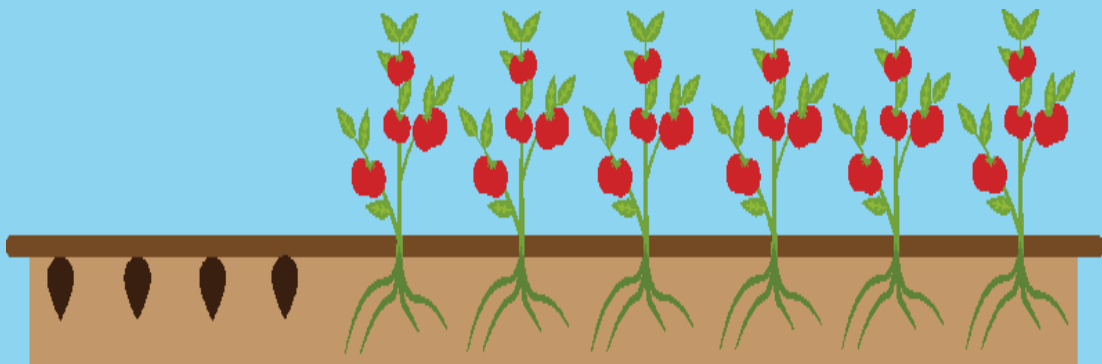
# HOW ARE INFORMATION SILOS IMPACTING BUSINESSES?



**48%** said they feel their company struggles with managing "information silos" (when documents and other content are located across different, independent applications, repositories or storage locations).

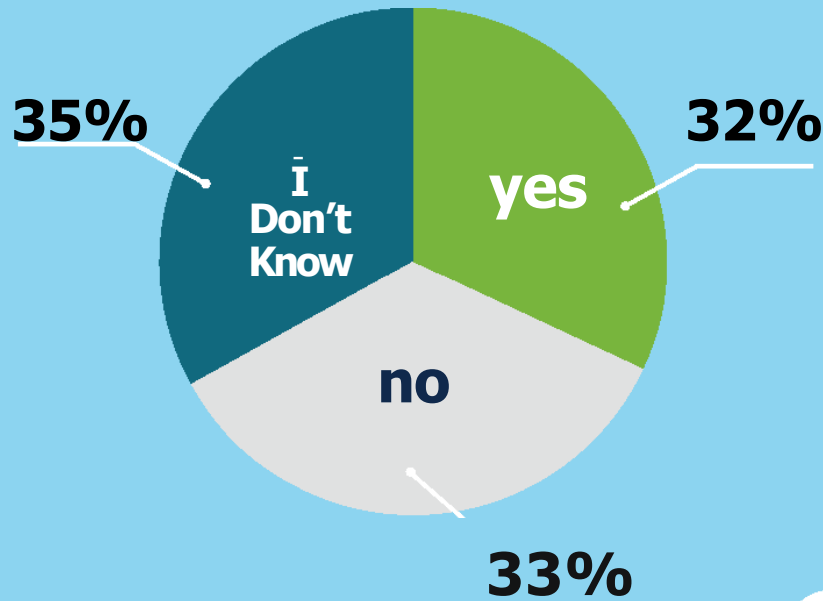


**2 out of 3** (67%) cite that navigating through different systems and locations to find and verify the most current versions of documents or files **NEGATIVELY** affects their productivity.



**Four out of 10 (40%)** use their personal solutions such as Dropbox or Box to share and collaborate on work files because they are easier to use than your company's solutions.

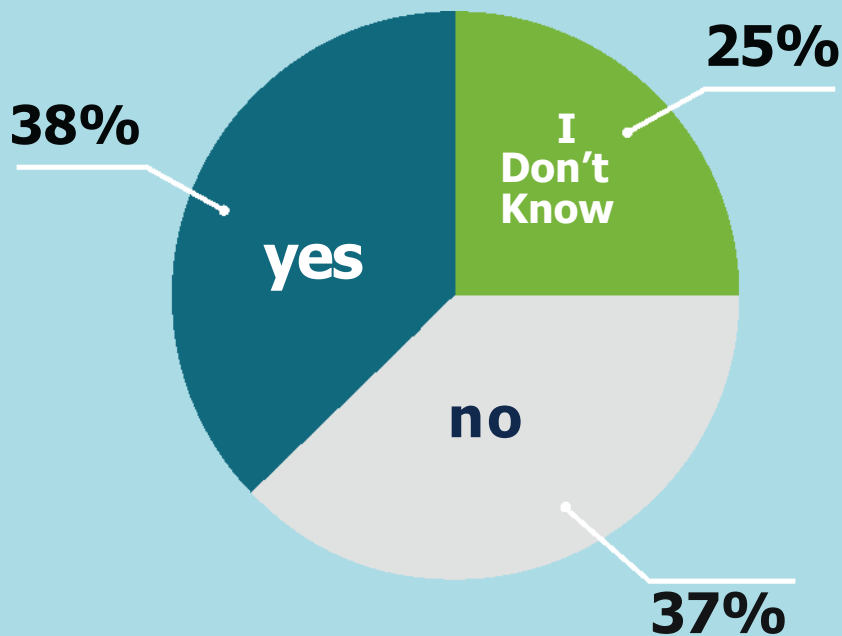
Has anyone in your organization used an outdated or inaccurate document that resulted in a negative outcome for the business (i.e. lost deal, contract breaches/problems, customer satisfaction issues, etc.)?



# ELIMINATING INFORMATION SILOS - ONCE AND FOR ALL

**85%** said it would make their job easier if they could quickly find and access the most current version of a document without having to worry about which system or repository it resides in.

Does your company have a plan or strategy to fix the "information silo" issue?



*For any business struggling with the proliferation of disconnected information silos, it's time to move towards the next generation of intelligent information management.*



# **FIVE TRAITS OF INTELLIGENT INFORMATION MANAGEMENT**

- **Metadata-based architecture**
- **Intelligent**
- **Value Based**
- **System-Neutral Backend**
- **Unified User Experience**





# Metadata-based architecture

- **Define what something is and what it's related to**
- **Accessed Information directly from a single user interface**
- **Enterprise search**





# Intelligent

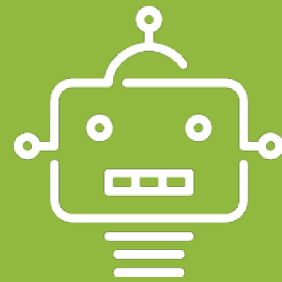
- **Leverage artificial intelligence (AI) to automate**
- **Natural language processing**
- **Adapt and recommend**



Core ECM  
capabilities



Search across repositories



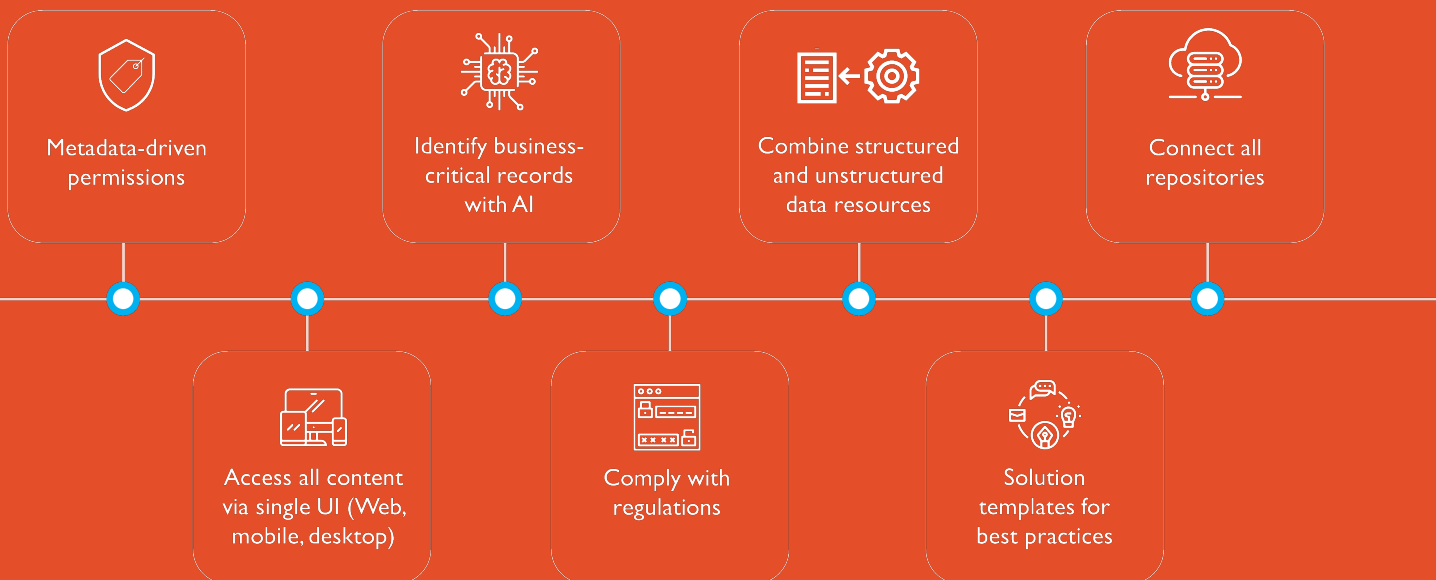
Auto-metadata & classification





# Value-based

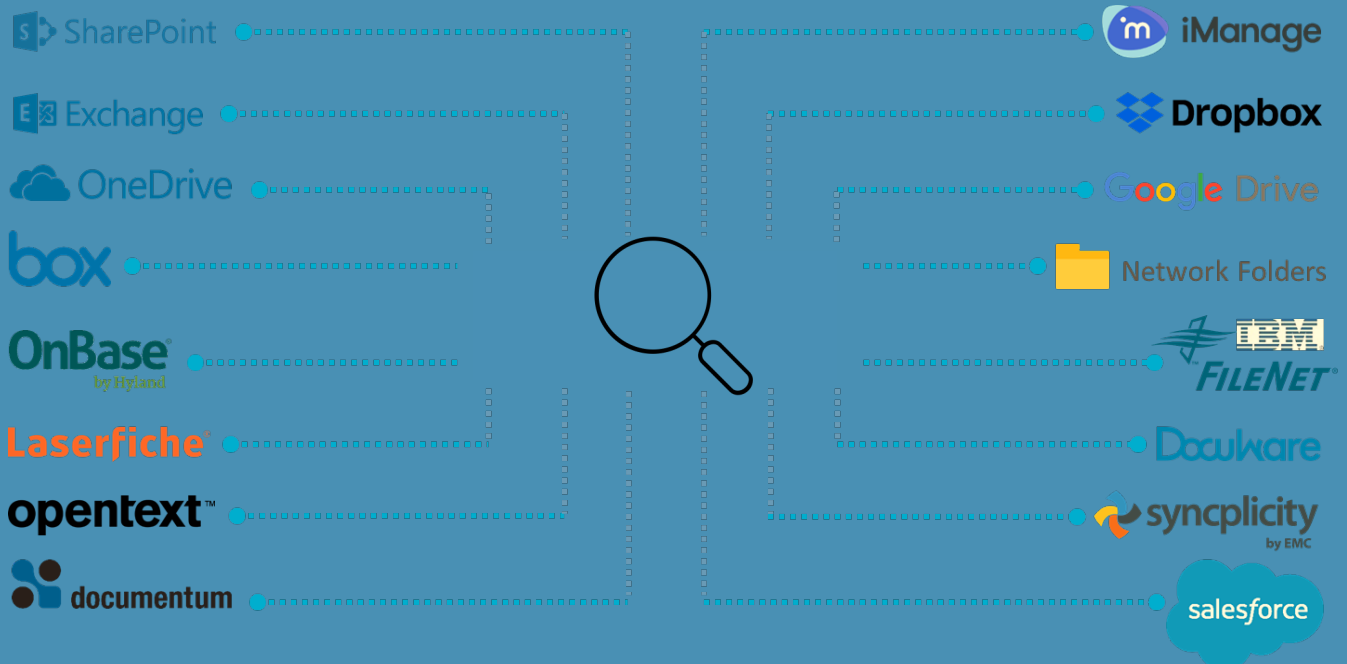
- **Assign value to content**
- **Archive information of little value**
- **Prioritize their most relevant content**





# System-neutral backend

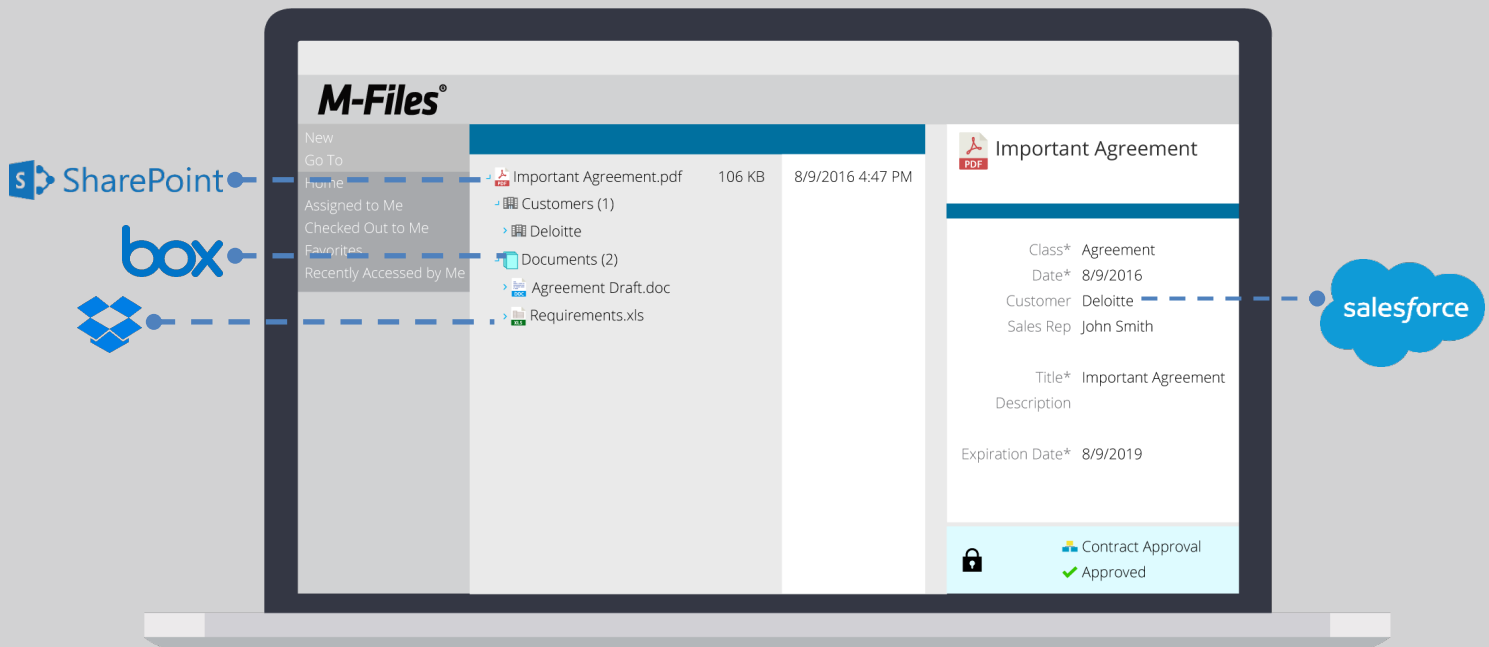
- Ability to connect with other systems
- Information is available via a single user interface
- Mobile devices





# Unified user experience

- Consistent and familiar interface
- Simple, intuitive access
- Offline access







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# Next Session: VoIP

May 28<sup>th</sup>, 2020 @ 2PM

# Q&A



**Are You Ready for the  
Transition to Intelligent  
Information Management?**

**BEGIN YOUR FREE 30-DAY TRIAL TODAY TO  
EXPERIENCE INTELLIGENT INFORMATION  
MANAGEMENT FIRSTHAND!**

[myoung@cobbtechnologies.com](mailto:myoung@cobbtechnologies.com)  
[mklein@cobbtechnologies.com](mailto:mklein@cobbtechnologies.com)